



Improve outcomes and keep high-risk pregnancies in your community with MFMtelehealth

For many hospitals, access to maternal-fetal medicine (MFM) specialists is a challenge. To help bolster maternity care access for high-risk pregnancies, Ob Hospitalist Group (OBHG) and SOC Telemed offer MFMtelehealth, a unified solution for managing obstetric emergencies and patients with high-risk conditions.

Improve maternal health outcomes

Through MFMtelehealth, hospitals can better support women with conditions that make their pregnancies high risk. For complex pregnancies, the solution brings OB hospitalists and MFM physicians to the patient's bedside. In minutes, OB hospitalists can collaborate with MFM specialists through telehealth, just as if the MFM was in the room. In real time, the MFM can interact with the patient, OB hospitalist, nurses and other on-site providers, and develop a care plan that is deployed in-person by the OB hospitalists.

The collaborative model benefits patients as they receive care from a specialized team of OB hospitalists and MFM clinicians trained in high-risk and emergency obstetrics care.

Not only does MFMtelehealth improve patient outcomes, but it also enables more mothers to get the care they need within the convenience of their local community.



Keep **96%** of patients local



Reduce maternal transports by up to **30%**



Increase deliveries by up to **5%**



“The benefits of having teleMFM have been a blessing for our patients, physicians and organization. The maternal-fetal medicine specialist is available within a matter of minutes if needed. The physicians are knowledgeable and personable, making the telemedicine encounter pleasant for the patient, family and staff. The collaboration between the OB hospitalists and the MFM physicians is amazing, with the OB hospitalists ready to provide care recommended by the MFMs.”

– Michelle Owens, nurse manager and maternal program manager at Hendrick Medical Center

Benefits to hospitals

- Improves patient outcomes
- Enables more mothers to get the care they need within their local communities, reducing the need to travel and providing peace of mind
- Decreases patient transfers out of the hospital
 - Brings MFM services to the patient bedside, through the collaboration of the MFM physicians and the OB hospitalists
 - Improve the work life-balance of existing MFM physician(s)
 - Helps hospitals achieve Maternal Level of Care III designation
 - Improves patient and provider satisfaction
 - Increases access to scarce clinical resources
 - Provides actionable insights with key data points and metrics

Flexible options

We are happy to configure a solution that fits your hospital's unique needs. MFMtelehealth can be added to an existing OBHG program or launched with a new program (structured as an extension to the existing agreement for current OBHG partners). We offer both full and part-time coverage options as well as both inpatient and outpatient options.

Features

- Full-service intake, consult preparation and dispatch
- Optimization of workflows
- Comprehensive physician and facility implementation, training and support
- Full-featured reporting, analytics and benchmarking

Unified partnership

OBHG is the nation's largest and only dedicated provider of obstetric hospitalist programs. Combined with SOC Telemed, the leading national provider of acute care telemedicine technology and solutions, we provide wide-ranging clinical, operational and technical experience to ensure ongoing success and excellence in maternal care.

This partnership offers specialized services for your hospital and community partners to provide a complete women's maternal health solution for patients in your local area.



Powered by Ob Hospitalist Group™ and SOC Telemed™

Ready to learn more?
Contact us at mfmtelehealth@obhg.com